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FOR IMMEDIATE RELEASE

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Day Air Credit Union Promotes Amy Cline to Director of Member Service

Kettering, Ohio, January 8, 2018 – Day Air Credit Union is excited to announce the promotion of Amy Cline to the position of Director of Member Service. In her new role, Amy will be responsible for planning, organizing and directing the credit union’s retail operations network, which includes seven branch locations and the Day Air Member Service Center located at their Kettering headquarters.

Amy has been with Day Air Credit Union for 16 years serving in a variety of roles including: member service, financial education, and most recently as the Branch Manager for Day Air’s University of Dayton location. As a Branch Manager, Amy was instrumental in growing the reach and scope of Day Air’s service on the UD campus, achieving exceptional levels of member satisfaction and mentoring Day Air associates who have grown to management roles within the organization.



Amy excelled at providing financial education on campus to students by partnering with different student organizations and UD departments. In addition, she also partnered with the school’s Human Resources Department to provide financial education for UD faculty and staff. The mini course, “Financial Strategies for the Real World”, that she developed has been a staple in the classroom for more than eight years, and has reached many students across campus who are getting ready to graduate and head into the work force.

“We are excited to put Amy in this well-deserved new leadership role in our organization”, said William Burke, President and CEO. “In her new role, Amy will reach more members and have an even larger impact in the community through the development of associates, financial education and exceptional member service.”

After graduating from Wright State University with a Bachelor’s degree in Business Management, Amy spent the early years of her career working for Mid First Credit Union, now Mid USA. While at Mid USA, Amy served as a Financial Services Advisor, giving her the foundation for her successful career in the financial services industry.

DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Miami Valley in southwest Ohio. With over \$371 million in assets and more than 42,000 members, Day Air is a not-for-profit, full-service financial cooperative. Credit Union members have access to thousands of surcharge-free ATMs and shared branches nationwide. Membership is open to people living, working, worshipping or attending school in the Miami Valley. Visit dayair.org for more information.

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