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FOR IMMEDIATE RELEASE

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Day Air Credit Union to Celebrate Grand Reopening of Kettering Branch

Kettering, Ohio, February 23, 2016 – Day Air Credit Union is celebrating the grand reopening of its Kettering branch, located at 3501 Wilmington Pike.

An official ceremony will be held at the branch on **Wednesday, March 15, 8:30 a.m.-10:30 a.m.**, with the ribbon cutting at 9:00 a.m. The ceremony will feature remarks by Day Air President/CEO Bill Burke and Board Chairman Al Bertleff. Invited speakers include Kettering Mayor Don Patterson and Ann-Lisa Allen, President of the Kettering-Moraine-Oakwood Chamber of Commerce.

In addition, a member-appreciation event will be held at the branch during regular business hours on Friday, March 17, featuring light refreshments, giveaways, and opportunities to enter a raffle to win prizes.



The remodel serves to update the 20-year-old building and maximize the space within it. An important feature of the remodel is the removal of the traditional teller lines and the addition of modern teller pods and furniture to create a warmer, more welcoming environment. In this “open branch” or “dialogue banking” design, members stand side-by-side with Day Air associates, allowing for a more personal, less institutional interaction. This arrangement has already had a positive impact at two of Day Air's other branch locations. Day Air was the first financial institution in the Dayton market to use the “dialogue banking” concept when it opened its Centerville branch 10 years ago.

“Our updated branch helps create the type of personalized experience that each member deserves when they visit,” said Bill Burke, President/CEO of Day Air Credit Union. “The remodel is another example of how we are continuously improving to better serve members.”

New offices and a new conference room have also been added to create more room as Day Air continues to grow.

The remodel started in May 2016 and finished in February. The building remained open throughout the construction, allowing Day Air associates to continue to serve members.

DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Dayton Area in southwest Ohio. With over \$331 million in assets and more than 38,000 members, Day Air is a not-for-profit, full-service financial institution. Credit Union members have access to thousands of surcharge-free ATMs and shared branches nationwide. Membership is open to people living, working, worshipping or attending school in the Miami Valley. Visit dayair.org for more information.

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