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**FOR IMMEDIATE RELEASE**

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***Day Air Credit Union Partners with Bob Ross Auto Group***  
Funds raised to benefit community youth and breast cancer research

**Kettering, Ohio, December 15, 2016** – Over the past several months, Day Air Credit Union teamed up with Bob Ross Auto Group to help support the Norma J. Ross Youth Foundation and raised funds for Breast Cancer Research. Day Air donated \$50 to the Pink Ribbon Driven cause each time a community member visited a Bob Ross Auto Group dealership and funded their loan through Day Air Credit Union. The Norma J. Ross Youth Foundation was established in the memory of the late Norma Jean Ross to benefit deserving youth in the community and to help raise money for breast cancer research.

“Every donation helps as we continue to bring about awareness while surging forward in the quest to end breast cancer. I’m so grateful to have business associates like Day Air Credit Union support us in our efforts,” said Jenell Ross, President of Bob Ross. The fundraising efforts of friends, family, and business associates like Day Air enabled the Foundation to raise **\$26,000** for the American Cancer Society for the 2016 Making Strides Against Breast Cancer Walk.

“In keeping with the credit union philosophy of 'people helping people,' Day Air works hard to give back to the community,” said William Burke, President & CEO of Day Air Credit Union. “We hope that the funds donated to research and education will one day eliminate cancer.”



*Pictured (left to right): Jenell Ross, President, Bob Ross Auto Group, and Bettina Buscemi, Business Development Manager, Day Air Credit Union*

*DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Dayton Area in southwest Ohio. With over \$331 million in assets and more than 38,000 members, Day Air is a not-for-profit, full-service financial institution. Credit Union members have access to thousands of surcharge-free ATMs and shared branches nationwide. Membership is open to people living, working, worshipping or attending school in the Miami Valley. Visit [dayair.org](http://dayair.org) for more information.*