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**FOR IMMEDIATE RELEASE**

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## ***Day Air Offers Dayton an Innovative Rewards Checking Product***

**Kettering, Ohio, September 1, 2016** – Day Air Credit Union is rolling out Kasasa® free rewards checking, one of the country's most innovative financial products, to everyone in the Dayton community.

Day Air now offers free Kasasa checking accounts featuring nationwide ATM fee refunds, monthly cash rewards that require no minimum balance, and no monthly service fees. Kasasa checking accounts reward members' everyday banking and shopping activities with what interests them most—higher interest rates, cash back, automatic savings, or refunds for online purchases from iTunes®, Google Play™, and Amazon.com®.

“Day Air always strives to provide our members with the best possible options. With Kasasa, we are now able to provide an innovative financial product to our community along with the personal service our members deserve,” said William Burke, President and CEO of Day Air Credit Union. “We're excited to offer the Dayton community with an exceptional banking choice.”

The new free checking accounts offered by Day Air are:

- Kasasa Cash®, which rewards members with 2.00% APY on balances up to \$25,000 and up to \$15 ATM fee refunds nationwide monthly when they qualify.
- Kasasa Cash Back®, which rewards members with 2.00% cash back (up to \$10 monthly) on everyday debit card purchases and up to \$15 ATM fee refunds nationwide monthly when they qualify.
- Kasasa Tunes®, which allows members to earn up to \$12 in refunds every month on purchases from iTunes, Amazon.com, or Google Play, and up to \$15 ATM fee refunds nationwide monthly when they qualify. A one-time \$20 refund is given for opening a Kasasa Tunes account when qualifications are met.

In addition, members may opt to have their rewards automatically deposited in a free Kasasa Saver® account, enabling them to save with no added effort and earn interest monthly when they qualify.

Qualifying for the rewards is easy. Members need to simply use their Day Air debit card at least 12 times each month, be enrolled in e-statements, and login to online banking at least one time each month. If the qualifications aren't met during a month, the account is still free and there is no minimum balance or monthly service charge.

To learn more about Day Air's free Kasasa rewards checking accounts, visit [dayair.org/checking](http://dayair.org/checking).

*DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Dayton Area in southwest Ohio. With over \$331 million in assets and more than 38,000 members, Day Air is a not-for-profit, full-service financial institution. Credit Union members have access to thousands of surcharge-free ATMs and shared branches nationwide. Membership is open to people living, working, worshiping or attending school in the Miami Valley. Visit [dayair.org](http://dayair.org) for more information.*

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