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FOR IMMEDIATE RELEASE

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Day Air Credit Union Launches Do Good Dayton Initiative

Kettering, Ohio, July 6, 2015 – To celebrate our 70th anniversary, and 70 years of commitment to membership and the community, Day Air Credit Union has committed to raising \$5,000 and holding drives for the Dayton Food Bank through their initiative “Do Good Dayton.”

New members can sign the “Do Good Pledge” by opening a checking account with direct deposit and they’ll receive \$50 to pay-it-forward and spread the good. Another \$20 will be donated on their behalf to the Do Good Fund, up to \$5,000. Once these funds are raised, Day Air will make a full donation to the Dayton FoodBank.

“This campaign is really about celebrating our relationship with the members and communities we serve, and having a chance to give back in a unique way” says William Burke, Day Air Credit Union President & CEO. “As a financial cooperative, one of our 7 core principles is concern for community, and what better way to help than to provide food for the communities in which we live and work.”

The Dayton FoodBank can provide 4 meals for each dollar donated, so by participating in Do Good Dayton, you can help provide 20,000 meals to the community. Throughout the year, Day Air will hold Food Drives at its 5 branch locations, as well as will invite members, associates and community members to various volunteer opportunities with the FoodBank and other local organizations.

Visit DoGoodDayton.org to learn more about Do Good Dayton and how we’re spreading the good. You can also share how you “paid-it-forward” with the money you received and find volunteering events sponsored by the credit union.

Join Day Air Credit Union and Do Good for Dayton.



DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Miami Valley in southwest Ohio. With over \$300 million in assets and more than 32,000 members, Day Air is a not-for-profit, full-service financial institution. Credit Union members have access to thousands of surcharge-free ATMs and shared branches nationwide. Membership is open to people living, working, worshipping or attending school in the Miami Valley. Visit www.dayair.org for more information.

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